



## 6th Annual Fall Carnival Community Invitation Packet

Dear Community,

We are excited to announce our 6th Annual Gym Magic Kids Fall Carnival is back for another year on October 15, 2022 from 4:30pm to 7:30pm. This open to the public annual event has been a big hit with the community since we launched back in 2017. Each year we have done our best to find ways to continuously improve the quality of activities, games, entertainment, and food, while also improving the visitor and vendor experience. The event includes food trucks, a designated dining area, free & paid attractions, contests, entertainers, carnival themed games, snacks & treats, and much more.

We will start heavily marketing the event in early September. We are reaching out to local community members, entrepreneurs, and organizations with the opportunity to be a part of this amazing fall annual event. We came up with 4 ways you can contribute: **(1) Donor (2) Sponsor (3) Vendor (4) Entertainer**

**Donor:** Any quantity or value amount your business donates is greatly appreciated. Ex. gift cards, gift baskets, discount cards, bags of candy, company products, and/or time/services (petting zoo, balloon animals, face painting).

**Sponsor:** We are offering 3 types of sponsorship opportunities:

**(1) Spooky Good (2) Freaky Awesome (3) Scary Ridiculous.**

### Spooky Good - \$40

(Unlimited Sponsorship Spots)

**Sponsorship Includes:**

1. 1 Facebook Social Media Mentions
2. 1 Instagram Social Media Mentions
3. Your Logo on our Website

### Freaky Awesome - \$80

(10 Sponsorship Spots)

**Sponsorship Includes:**

1. **Spooky Good Benefits**
2. +1 Facebook Social Media Posts
3. +1 Instagram Social Media Posts
4. Your Logo on Event Program
5. 1 Targeted Email Blast to our email list promoting your participation.

### Scary Ridiculous - \$500

(1 Exclusive Sponsorship Spot)

**Sponsorship Includes:**

1. **Spooky Good Benefits**
2. **Freaky Awesome Benefits**
3. +4 FREE Entry Bracelets
4. +2 Targeted Email Blasts Database. Promoting your participation with a special offer.
5. Main Event Sponsor
6. Front of Event Brochure

## Purchase Vendor Space \$75

We are offering a limit of **EIGHT** 10'x10' vendor spaces located outside of the building in a designated space. This area will resemble a farmers market layout. **There's space for 1 to 2 vendors who require electricity (request immediately). There is no access to water and 10'x10' canopies will not be supplied. We provide tables and chairs upon request.** This is a great opportunity to gain access to the many families that attend our event. **Vendors will be promoted side-by-side with Fall Carnival marketing.**

**Entertainer:** We are looking for local entertainers with special skills. Do you know how to make balloon animals, sing, perform magic, juggle, or possess any other quirky and fun skill that would fit with our fall carnival theme? Contact us and we'll find a spot for you. 575.523.1616 - marketing@gymmagic.com

## 6TH ANNUAL FALL CARNIVAL PARTICIPATION FORM

We are so happy to have you participating in our 6th Annual Fall Carnival. The following form needs to be completed based on the type of participation you are choosing. [View payment options and important information at the bottom of this form.](#)

### I would love to **DONATE** to the 6th Annual Fall Carnival

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_ Phone# \_\_\_\_\_

Position Title: \_\_\_\_\_ Email: \_\_\_\_\_

Donation Type:    Discount Card    Gift Basket    Bag of Candy    Company Product    Company Service    Other

Other/Details: \_\_\_\_\_

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### I would love to be a **SPONSOR** of the 6th Annual Fall Carnival

#### **Spooky Good - \$40**

(Unlimited Sponsorship Spots)

**Sponsorship Includes:**

1. 1 Facebook Social Media Mentions
2. 1 Instagram Social Media Mentions
3. Your Logo on Gym Magic Website

#### **Freaky Awesome - \$80**

(10 Sponsorship Spots)

**Sponsorship Includes:**

1. **Spooky Good Benefits**
2. +2 Facebook Social Media Posts
3. +2 Instagram Social Media Posts
4. 10 Free Carnival Game Tickets
5. Your Logo on Event Program
6. 1 Targeted Email Blast to our email list promoting your participation.

#### **Scary Ridiculous - \$500**

(1 Exclusive Sponsorship Spot)

**Sponsorship Includes:**

1. **Spooky Good Benefits**
2. **Freaky Awesome Benefits**
3. +10 Free Carnival Game Tickets
4. +2 Targeted Email Blasts to our email list promoting your participation
5. Main Event Sponsor
6. Front of Event Brochure

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_ Phone# \_\_\_\_\_

Position Title: \_\_\_\_\_ Email: \_\_\_\_\_

Payment Type:    Check    Credit Card    Cash                      Credit Card Type:    Visa    Discover    Mastercard

Method of Payment:    Email    Over-the-Phone    Fax    In-Person

Name on Credit Card: \_\_\_\_\_ Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVC Security Code: \_\_\_\_\_ *\*Be sure to select your sponsor level above.*

I would love to **PURCHASE A VENDOR SPACE** for the 6th Annual Fall Carnival

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_ Phone# \_\_\_\_\_

Position Title: \_\_\_\_\_ Company Industry: \_\_\_\_\_

Type of Service or Product: \_\_\_\_\_ Email: \_\_\_\_\_

Payment Type: Check Credit Card Cash Credit Card Type: Visa Discover Mastercard

Method of Payment: Email Over-the-Phone Fax In-Person

Name on Credit Card: \_\_\_\_\_ Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVC Security Code: \_\_\_\_\_

I WILL need tables provided I WILL need chairs I'd like to request electricity

Other/Details & Questions: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## **IMPORTANT INFORMATION**

1. Check & Cash payments are to be delivered in-person at Gym Magic KIDS 2341 Entrada Del Sol.
2. Deadline for ALL payments is Friday, October 1, 2022.
3. Send your scanned event participation forms to [marketing@gymmagic.com](mailto:marketing@gymmagic.com)
4. Send your faxed event participation forms to 575.523.6162
5. Send all logos to [marketing@gymmagic.com](mailto:marketing@gymmagic.com)
6. There's a limit of SIX 12'x12' vendor spaces
7. There's space for 1 to 2 vendors who require electricity (request immediately).
8. We provide tables and chairs upon request.

Feel free to contact the event coordinator at [marketing@gymmagic.com](mailto:marketing@gymmagic.com)